



The Greater Sayville Chamber of Commerce, Inc.

PO Box 235, Sayville, NY 11782 Tel: (631) 567-5257 Fax: (631) 218-0881

November 11, 2022

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Miracle on Main has become one of Sayville's most enjoyed holiday events. This community-minded celebration, organized by the Greater Sayville Chamber of Commerce, attracts up to 5,000 people to downtown Sayville for one magical day in late November. Miracle on Main provides local businesses with the opportunity to support the community and provides visitors with the opportunity to support local businesses, all while sharing the joy of the Holiday Season.

Just a sampling of the day and evening events:

- Trolley for Small Business Saturday shopping, 11-3
- **Ice skating rink!!** *open for all ages! 11-3* (skates will be provided)
- Live reindeer
- Live Theater, Dance & Music performances
- Gingerbread House Competition
- Train Display
- Princesses/Animated Characters
- Live Ice Carvings
- Live Entertainment
- Movies by Moonlight
- Holiday Tree Lighting at 6:30pm
- And of course, visit with Santa & Mrs. Claus!

The above and other sponsorship opportunities are available and will afford you the chance to promote your business on the Miracle on Main page of the Chamber's website as a sponsor, as well as on prominent signage at the event. The attached sheet lists all of the benefits of sponsorship, and by committing early, you will receive maximum exposure through the Chamber's promotion of Miracle on Main in the coming month.

By becoming a sponsor of Miracle on Main, you will not only promote your business, but you will play an important role in assisting the Chamber of Commerce in publicizing this event far and wide. Having so many people explore the Greater Sayville area is a benefit to all local businesses. This year's events will take place on Small Business Saturday, November 26th with a rain date of Sunday, November 27th.

As co-chair of the Miracle on Main team, I will be reaching out to you to review these materials, and to further discuss your role in Small Business Saturday and Miracle on Main. In the meantime, should you have any questions, please do not hesitate to contact me directly at 631-662-2660 or email with the subject line Miracle on Main Sponsorship at gsc@sayvillechamber.com

Sponsorships are due no later than November 22nd in order to get signage.

Sincerely,

Eileen Tyznar

Co-Chairperson, Miracle on Main



The Greater Sayville Chamber of Commerce, Inc
Shop Small Winter Wonderland



11 a.m. to 3 p.m.



Sponsorships due no later than November 22nd in order to get signage.

All sponsorships below will allow for Company Name and/or Logo to be included on the Miracle on Main website as a sponsor as well as receive prominent signage on Main Street throughout the event.

Trolley Advertiser - \$50.00 Unlimited

A listing on the palm card for businesses that will run specials (discounts and promotions) on Small Business Saturday will be handed out throughout town and on Signage displays at all trolley stops.

Trolley Sponsor - \$250.00 30 Available

- ❖ Trolley Stop with your logo located nearest to your store.
- ❖ Company name and/or logo on 2' X 2' reusable magnetic sign, that you can keep, placed on the North Fork Trolley Polar Express. The Trolley will run between West Sayville & Sayville from 11am – 3pm.
- ❖ Company name, logo and promotional ad on palm card that will be available at all local businesses prior to Small Business Saturday, as well as in the rack holders at all the Trolley stops along Main Street.

Day Event Princesses (3) - \$1,500.00 - This is a Co-Sponsorship (Three {3} available at \$500.00 shared per company)

- ❖ Company name and/or logo will be included on display near the Skating Rink

Winter Wonderland Sponsor (Day Event) - \$1,500.00 – This is a Co-Sponsorship (Three {3} available at \$500.00 shared per company)

- ❖ Company name and/or logo will be included on display near the Winter Wonderland (Signage will be made to recognize your company as a major sponsor).
- ❖ **Ice Rink • Sand Art • Craft Kits • and much more!**

Ice Skating Rink - \$3,000.00 – This is a Co-Sponsorship (Three {3} available at \$1,000.00 shared per company)

- ❖ Prominent Signage on the fence of the rink.

Miracle on Main

5 p.m. to 9 p.m.

The below sponsorships will include signage & Company Logo be linked to the Miracle on Main Website page:

- Candles W/Cups \$100.00 (Five {5} Available) – Give out candles in your store prior to the tree lighting and signage at the candle table during the event.
- Train Display \$250.00 - Signage w/company logo @ display. (2 sponsorships available)
- Brass Guild \$250.00 – Signage w/company logo near/@ performance. (2 sponsorships available)
- Company Logo Ice Sculpture \$350.00 – Carved in advance and displayed in front of your store
- Interactive Ice Sculptures \$350.00 - Four {4} available. Signage w/company logo near/@ display.
- Movies by Moonlight \$450.00 - Signage w/company logo @ movie screen.

Various live entertainment \$500.00 Sponsorships are available.

- Toy Soldier Stilt Walker \$500.00 – Signage on Main St.
- Magician \$500.00 - Signage on Main St.
- Various Live Theater, Dance and Music Performances \$500.00 each - Signage on Main St.
- Harpist \$500.00 - Signage w/company logo @ performance in store/restaurant window w/speakers.
- Acoustic Guitarist \$500.00 - Signage w/company logo @ performance in store/restaurant window w/speakers.

Miracle on Main

5 p.m. to 9 p.m.

Sponsorships due no later than November 22nd in order to get signage.

Live Ice Carving Show- \$1,000.00 - This is a Co-Sponsorship (Two {2} available at \$500.00 shared per company)

- ❖ Signage with Company Name and/or Logo included on display near the carving.
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your company as a major sponsor.

Gingerbread House Competition - \$1,500.00 - This is a Co-Sponsorship (Two {2} available at \$750.00 shared per company)

- ❖ Signage with Company Name and/or Logo included on display at the Gingerbread Tent.
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your company as a major sponsor.

Evening Event Princesses (3) - \$1,500.00 – This is a Co-Sponsorship (Three {3} available at \$500.00 shared per company)

- ❖ Company name and/or logo will be included in signage on Main Street

Holiday Inflatable Amusement- \$1,500.00 Inflatable children's interactive attraction - This is a Co-Sponsorship (Two {2} available at \$750.00 shared per company)

- ❖ Company name and/or logo will be included on display near the Inflatable. (Signage will be made to recognize your company as a major sponsor).

Holiday Tree - \$3,000.00 - This is a Co-Sponsorship (Two {2} available at \$1,500.00 shared per company)

- ❖ Company Name and/or Logo included on display near the Holiday Tree.
- ❖ Sponsor comes on stage to switch on the tree during the countdown
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your company as a major sponsor.

Santa & Mrs. Claus - \$3,000.00 – This is a Co-Sponsorship (Two {2} available at \$1,500.00 shared per company)

- ❖ Company Name and/or Logo at the entrance to the photos w/Santa
- ❖ Announcements made throughout the event to recognize your company as a major sponsor.

Reindeer - \$3,000.00 – This is a Co-Sponsorship (Two {2} available at \$1,500.00 shared per company)

- ❖ Company Name and/or Logo included on display near the Reindeer.
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your company as a major sponsor.

Carousel Ride - \$3,000.00 – This is a Co-Sponsorship (Two {2} available at \$1,500.00 shared per company)

- ❖ Company Name and/or Logo included on display near the Carousel.
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your company as a major sponsor.



The Greater Sayville Chamber of Commerce, Inc

Shop Small Winter Wonderland/Miracle on Main 2022 Sponsorship Form

Sponsorships due no later than November 22nd in order to get signage.

As a sponsor for the 2022 Shop Small Winter Wonderland/Miracle on Main Event, your organization will provide sponsorship funding and will provide a digital copy of our logo, in a jpeg or png format by **November 22nd, 2022**. Chamber will provide signage at the event and a special thank you on the Miracle on Main Thank You page of the Chamber's website as a sponsor. Any questions, please contact Eileen Tyznar at 631-662-2660.

Please email form to gsc@sayvillechamber.com.

Sponsor Selection:

- | | | |
|--|---|--|
| <input type="checkbox"/> Trolley Advertiser \$50.00 | <input type="checkbox"/> Live Ice Carving Show
\$1,000.00 <i>Co-Sponsorship (2 at \$500.00 shared per company)</i> | <input type="checkbox"/> Main Stage Sponsor
\$1,500.00 <i>Co-Sponsorship (2 at \$750.00 shared per company)</i> |
| <input type="checkbox"/> Candles W/Cups \$100.00 | <input type="checkbox"/> Princess Sponsor (2 events)
\$1,500.00 (Day Princess Sponsor)
<i>Co-Sponsorship (3 at \$500.00 shared per company)</i> | <input type="checkbox"/> Holiday Tree
\$3000.00 <i>Co-Sponsorship (2 at \$1,500.00 shared per company)</i> |
| <input type="checkbox"/> Train Display <i>Co-Sponsorship</i>
\$250.00 each | <input type="checkbox"/> Princess Sponsor (2 events)
\$1,500.00 (Evening Princess Sponsor)
<i>Co-Sponsorship (3 at \$500.00 shared per company)</i> | <input type="checkbox"/> Santa & Mrs. Claus
\$3,000.00 <i>Co-sponsorship (2 at \$1,500.00 shared per company)</i> |
| <input type="checkbox"/> Brass Guild <i>Co-Sponsorship</i>
\$250.00 each | <input type="checkbox"/> Gingerbread Competition
\$1,500.00 <i>Co-Sponsorship (2 at \$750.00 shared per company)</i> | <input type="checkbox"/> Ice Skating Rink
\$3,000.00 <i>Co-Sponsorship (2 at \$1,500.00 shared per company)</i> |
| <input type="checkbox"/> Trolley Sponsor \$250.00 each | <input type="checkbox"/> Holiday Inflatable Amusement
\$1,500.00 <i>Co-Sponsorship (2 at \$750.00 shared per company)</i> | <input type="checkbox"/> Carousel Ride
\$3,000.00 <i>Co-Sponsorship (2 at \$1,500.00 shared per company)</i> |
| <input type="checkbox"/> Interactive Ice Sculptures
\$350.00 each | <input type="checkbox"/> Winter Wonderland Sponsor
\$1,500.00 <i>Co-Sponsorship (2 at \$750.00 shared per company)</i> | <input type="checkbox"/> Reindeer
\$3,000.00 <i>Co-sponsorship (2 at \$1,500.00 shared per company)</i> |
| <input type="checkbox"/> Company Logo Carved as an Ice Sculpture \$350.00 each | | |
| <input type="checkbox"/> Movies by Moonlight \$400.00 | | |
| <input type="checkbox"/> Magician \$500.00 | | |
| <input type="checkbox"/> Theater/Dance/Musical Performances \$500.00 | | |
| <input type="checkbox"/> Acoustic Guitarist in store/restaurant \$500.00 | | |
| <input type="checkbox"/> Harpist in store/restaurant \$500.00 | | |
| <input type="checkbox"/> Toy Soldier Stilt Walker \$500.00 | | |

Sponsorship Amount \$ _____

- Check (Mail or drop off) Pay Link on Website at www.greatersayvillechamber.com (Link available on 11/17)

Please make check payable to **The Greater Sayville Chamber of Commerce. Mail to Sayville Chamber, PO Box 235, Sayville, NY 11782.**

Name: _____ Title: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date: _____

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